



## Digital Artwork Requirements

Help us help you look good by following the instructions below.

Our standard pricing includes digitally printed wraps or trap ins from your electronic artwork file. Digital Printing is economical and well suited for colorful backgrounds and most tpestyles.

1. **LAYOUT DIMENSIONS:** A dimensioned template for your product order is included with these instructions.
2. **FORMAT:** Adobe Illustrator (.ai) is our preferred format. We can also accept .jpg, .gif, and .tif formats. Photographs should be 300 dpi or greater resolution.
3. **MATCH PRINT:** It is very important to send us a paper proof (preferred) or PDF file so we can independently verify the integrity of your cover design.
4. We have a three-step, on-line process for sending electronic artwork.
  - a. Go to our on-line Artwork Submission Form:  
<http://www.sunpack.com/artworksubmission.html>
  - b. Browse for your artwork file
  - c. Please include a descriptive project title and your e-mail address
  - d. Then upload the information using the "Upload" button.
5. **TIMING:** We need your art files with your Purchase Order or at least 2 -3 weeks prior to expected delivery.
6. **PROOF:** We will produce and overnight mail two identical proofs from your file for your verbal approval. Please regular mail one signed and approved proof back to Sunrise for our files. Should any edits or adjustments be necessary please notify Sunrise immediately.
7. **DESIGN WORK:** Additional graphic or color adjustments and proofs are available on a time & materials cost basis.
8. **OFFSET PRICE OPTION:** Offset quality printing is always available as a price option.
9. **QUESTIONS:** Contact your Account Manager with any questions 800-634-8160

Thank you for your order!

**DISCLAIMER:** Digital printing is not as precise as offset printing and does not deliver exact color matching. Our digital printer uses a CMYK (Cyan-Magenta-Yellow-Black) toner but you should be aware that many computer monitors are set up to view images in "RGB" (Red-Green-Blue). Should you require exact PMS color matching, you may prefer to upgrade to color offset printing. Offset printing is more costly and is designed to deliver exact color and image matching.

Questions or Comments: Please contact your Customer Service at 800-634-8160